

Federico Maria Bega (PhD)

Head of Strategic Areas / Dirigente delle Aree Strategiche

at Promos Italia Scrl – Italian Agency for Internationalisation of Enterprises,

Milan – Italy (2019-present)

Curriculum Vitae et Studiorum



More than 20 years of experience in the global market business development, internationalization of Micro, Small and Medium sized Enterprises (MSMEs), foreign trade promotion and investment attraction. Extensive working experience with Public Administration, Governments, and other Institutions, public and private Business Support Organisations (BSOs), EU Institutions and UN bodies, other International Organisations such as League of Arab States (LAS) and Union for the Mediterranean (UfM), International Financial Institutions (mainly WBG, EIB and EBRD), think tanks (mainly Aspen Institute and World Economic Forum), other private financial and banking Institutions. Core qualifications in strategic planning, strategic alliance and new business development, budgeting and financing, marketing and relationship management, programme and project management, HR and cross-functional management, performance optimization, bottom-line focused, best practices and benchmarking, multi-site operations.

Other present positions:

(2018-present) Board Member at the Joint Italian Arab Chamber of Commerce (JIAC), Rome – Italy

(2016-present) Supervisory Board Member at the Master in International Business in China (MIBC), Libera Università Mediterranea (LUM) Jean Monnet, Bari – Italy

(2015-present) Board Director at Institute for the Promotion of Arbitration and Conciliation in the Meditterean (ISPRAMED), Milan - Italy

(2009-present) Senior Expert at the European Commission, Brussels – Belgium. Member of the so-called "European Union - Tunisia Council for Entrepreneurship", promoted by the European Commission - DG GROW & the Government of Tunisian Republic, under Vice President and Commissioner for Industry and Entrepreneurship Antonio Tajani (2013-2015). Member of the so-called "Working Party on Euro-Mediterranean Industrial Cooperation" promoted by European Commission - DG GROW. TAIEX Expert for short term technical assistance & other instruments managed by DG ENPI in the framework of the European Neighbourhood Policy & Enlargement Negotiations Countries.

Previous positions covered:

(2013-2018) Head of Strategic Areas / Dirigente delle Aree Strategiche at Promos - Special Agency for International Activities of Metropolitan Chamber of Commerce of Milan, Monza Brianza and Lodi, Milan - Italy. In charge for the Departments for Strategic Marketing, International Projects, Investments and Executive Education. Supervisor at "Invest in Lombardy". Supervisor and Board Director at the "New Institute for International Business (NIBI)". During Expo Milano 2015, in charge of the "B2B Expo Matching Program". Member of the Task Force for the candidacy of Milan to host EMA - European Medicine Agency, in cooperation with Italian Government, Lombardy Region and City of Milan. On behalf of the Union of Italian Chambers of Commerce, in charge of the "Export Promotion for Italy Program – Progetto Sostegno all'Export dell'Italia", involving more than 90 Italian Chambers of Commerce.

(2011-2016) Executive Director & Board Advisor, Euro-Mediterranean Development Center for MSMEs (EMDC) Foundation, Milan – Italy. EMDC was established by the Milan Chamber of Commerce, with the Italian Ministries of Economic Development and Foreign Affairs, IntesaSanpaolo Bank, with the support of the European Commission and the League of Arab States. Acknowledged by the Union for the Mediterranean (UfM) as Initiative of specific relevance for the promotion of socio-economic development in the Euro-Mediterranean context, the EMDC was co-founded by the European Investment Bank (EIB), through the FEMIP Trust Fund. Member of the MED Alliance Executive Committee managing the "Euromed Invest Programme", co-funded by the European Union (2014-2017).

(2009-2013) Investor Advisory Board Member at the EUROMED FUND, Milan – Italy. A private equity fund sponsored by Lombardy Region, through Finlombarda SpA, and the Milan Chamber of Commerce, with the participation of the European Investment Bank (EIB), under its FEMIP Trust Fund; it was managed by Finlombarda Gestioni SGR S.p.A.

(2008-2013) Board Member at Italian-Arab Chamber of Commerce, Rome – Italy

(2008–2012) Head of Mediterranean & Middle East / Dirigente dell'Area Mediterraneo e Medio Oriente at Promos - Special Agency for International Activities of the Chamber of Commerce of Milan, Milan – Italy. Among other specific tasks and achievements, in charge of the organisation of large scale events focusing the Med region, such as s the "Economic and Financial Forum for the Mediterranean", in cooperation with Italian Government, Lombardy Region, and European Commission (Milan, 2008-2013); the "2nd Euro-Arab Conference to Support SMEs", in cooperation with European Commission, League of Arab States (LAS), Italian Ministry of Foreign Affairs and Lombardy Region (Milan, 2011); the "10th FEMIP Conference" (Tunis, 2012), promoted by European Investment Bank (EIB), in collaboration with the Tunisian Ministry of Investment. Co-founding member of the Lebanese Italian Business Council "LEBITALIA", in cooperation between the Chamber of Commerce, Industry and Agriculture in Beirut and Mount Lebanon and the Chamber of Commerce of Milan.

(2001-2008) Senior Advisor & Head of Economic Development Sector at the Presidency of the Council of Ministers - Prime Minister's Diplomatic Advisor Office, Special Unit for the Reconstruction, Stabilization and Development of the Balkan Region, Rome – Italy. Senior Advisor to the Special Representative for the Balkans of the Prime Minister. Expert and/or permanent member in the framework of the relevant regional programs and Organisations: Stability Pact for South East Europe, Central European Initiative (CEI), Ionian - Adriatic Initiative (IAI), also during the Semester of the Italian Presidency of the Council of the European Union (2003).

(2006–2007) Senior Advisor & Board Member at Confcommercio - Imprese per l'Italia - Commission for Internationalization & Made in Italy, Rome – Italy

(2002-2006) Head of International Marketing & Business Development & Senior Advisor to the Chairman / Dirigente at Aries - Special Agency for International Activities of the Chamber of Commerce of Trieste, Trieste - Italy

(2000-2001) Program Manager for East Europe & Asia – Pacific at the International Marketing Department / Promos - Special Agency for International Activities of the Chamber of Commerce of Milan, Milan – Italy

(1999-2000) Senior Advisor for Globalization Policies & Affairs / Minister's Cabinet Staff Member at the Office of the Minister for European Affairs, Presidency of the Council of Ministers - Department for the Community Policies, Rome - Italy

(1999) Junior Account Executive, Corporate & Finance Business Unit - Fleishman Hillard Italy S.p.a., Milan - Italy

(1999) Junior Expert at the Task Force for Humanitarian Aid and Emergency Operations addressed to the Refugee Population, IDPs & Asylum Seekers affected by War Events in the Balkans, **Presidency of the Council of Ministers - Department for Social Affairs, Rome – Italy**

(1993–1999) Short-term, & Long-term Resident Volunteer - Associate Expert & Junior Professional Officer (JPO) for several International Organisations, during the war and conflicts in the Balkans, in emergency, humanitarian & civil protection operations, addressed to refugees, IDPs & asylum seekers, in Former Yugoslavia, Albania & Italy

(1992-1994) Junior Consultant at InterStand Service S.r.l., Milan – Italy

Besides Italian, as mother tongue, working languages are English, French, Spanish, Russian, Slovenian, Serbo-Croatian (Bosnian), Macedonian. He was born in Milan, Italy, 1971.

Academic & Education Career

He holds a **PhD on Geo-history and Geo-economy on Borders' Regions** at the **Università degli Studi di Trieste** –Department of Geographical and Historical Sciences. He attended a **Higher Education Course of Management** at **MIP - Politecnico di Milano**, Business School for Management - Corporate Education. He studied Management Engineering at the **Faculty of Engineering - Politecnico di Milano** and **Political and Economic Geography** at **Università Cattolica del Sacro Cuore di Milano**.

(2008-2009) Contract Professor in "International Project Management", Department of Sociology & Social Research - **Università degli Studi di Milano – Bicocca**, Milan- Italy

(2003-2009) Contract Professor & Board Director in "Economy and Culture of Eastern European Countries", "Economy & Culture of Russia", "European Institutional Policies & Policy Tools" - "Master East - Industrial & Commercial Relations with Eastern European Countries", Faculty of Economics - **Università degli Studi di Macerata**, Macerata - Italy

(2004-2008) Contract Professor & Faculty Board Member in "Methodology & Techniques in Peacekeeping Operations", Faculty of Political Sciences "Cesare Alfieri" - Degree in "Peacekeeping, Mediation and Conflict Resolution" - **Università degli Studi di Firenze**, Florence - Italy

(2002-2008) Scientific Advisory Board Member & Contract Professor in "International Project Management" - "Master in State Management and Humanitarian Affairs - SMHA", "Master in European Studies and International Relations - ESIR", "International School for European Education", at "Eurosapienza" - Research Center in European, International and Development Studies, Faculty of Economy - **Università degli Studi Roma "La Sapienza"**, Rome – Italy

(2006) Senior Training Consultant in "EU Programs & Funds" - "Course for Strategies & Development of the Italian Provinces", **Formez PA – Centre for Services, Assistance, Studies & Training for the Modernization of the Public Administration, Presidency of the Council of Ministers, Department for Public Administration (DFP)**, Rome – Italy

(2004-2006) Contract Professor in "Project Management" - "Master in Human Rights & Humanitarian Operations", Faculty of Education Science - **Università degli Studi di Siena**, Siena - Italy

(2005) Senior Training Consultant in "Politics & Economics of South East Europe" - "Globform: Opportunities & Tools for International Market Operations. An Executive Education Program for Italian Chambers of Commerce & Industry Managers" at **Fondazione Istituto Guglielmo Tagliacarne**, Rome – Italy

(2004-2005) Contract Professor in "International Project Management", "Master in "Human Rights & ConflictManagement" - **Scuola Universitaria Superiore di Pisa Sant'Anna**, Pisa - Italy

(2003-2005) Contract Professor in "Project Management in conflict & post-conflict Countries in the Balkan region" – "Master in Planning & Management of Cooperation & Training Operations for Central-Eastern & Balkan Europe", Faculty of Education Science - **Università degli Studi di Trieste**, Trieste - Italy

(2004) Senior Training Consultant, Course "Balkan Expert Technical Assistance", jointly promoted by the Italian Ministry for Economic Development and **INFORMEST, Agenzia per lo Sviluppo e la Cooperazione Economica Internazionale**, Gorizia – Italy

(2003-2004) Senior Training Specialist, "Executive Education program for Italian Seconded National Experts (SNEs) to Agencies and Ministries from South - Eastern European Countries", jointly promoted by the Italian Ministry for Economic Development and **ITA - Italian Trade Commission**, Rome - Italy

(2002) Visiting Lecturer of the Course "The European Network of Infrastructure and the Perspectives of Integration in the South – Eastern European Countries: The Multi – Modal Paneuropean Corridors", "Summer School", **ISPI - Istituto per gli Studi di Politica Internazionale**, Milan - Italy

(1999-2001) Teaching & Research Assistant – "Cultore della materia" for "Human & Population Geography", **Università Cattolica del Sacro Cuore di Milano**, Faculty of Literature & Philosophy - Degree in Modern Literature, Milan- Italy

(1998-2001) Teaching & Research Assistant – "Cultore della materia" for "Political & Economic Geography", **Università degli Studi di Milano**, Faculty of Political Sciences - Degree in International Relations, Milan - Italy

(1999-2000) Visiting Lecturer in "Tourism in Croatia: War Events as Factors of Geographical & Economical Transformation" - Course "Political & Economical Geography" - Faculty of Arts, Tourism & Markets, **Libera Università di Lingue e Comunicazione IULM**, Milan – Italy

(1998-1999) Visiting Lecturer in the "Course in Geopolitics of the Balkan Region" - **Italian Association of Professors in Geography (AIIG)**, Milan – Italy

(1998-1999) Visiting Researcher at the "**Miroslav Krleža**" **Institute of Lexicography**", Zagreb – Croatia

(1997) Visiting Research Scholar focusing on "War Events in Former Yugoslavia as Causes of Territorial Transformation" at **Istituto Affari Internazionali (IAI)**, Rome – Italy

Publications

Since 1997, author of several articles, studies, researches, reports and handbooks. **Editorial Staff Freelance** at "**Il Popolo**" newspaper, Rome – Italy (1999-2001), with several articles focusing on politics and economics of Eastern European Countries & CSI and **Editorial Staff Freelance** at "**Avvenire**" newspaper, Milan – Italy (1999), with several articles focusing on foreign politics and economics, with special regard to the war events & humanitarian emergency in the Balkans. Author of the volume "**Islam Balcanico**", UTET, Torino (2008).

Autorizzo il trattamento dei miei dati personale ai sensi della Legge n. 196/2003.

Dichiaro in relazione dell'incarico conferito, che non sussiste alcuna delle cause di incompatibilità come previsto dal D.Lgs 8 Aprile 2013 n. 39. La dichiarazione è resa ai sensi e agli effetti di cui all'art. 20 del D.Lgs n.39/2013.