

Curriculum Vitae et Studiorum

Federico Maria Bega (PhD)
Chief Strategy Officer (CSO) - Dirigente delle Aree Strategiche
at Promos Italia Scrl – Italian Agency for Internationalisation of Enterprises (2019-present)
Milan – Italy



More than 25 years of experience in the global market business development, internationalization of Micro, Small and Medium sized Enterprises (MSMEs), foreign trade promotion and investment attraction. Extensive working experience with Public Administration, Governments, and other Institutions, public and private Business Support Organisations (BSOs), European Union (EU) Institutions and United Nations (UN) bodies, other International Organisations such as League of Arab States (LAS) and Union for the Mediterranean (UfM), International Financial Institutions, mainly World Bank Group, European Investment Bank (EIB) and European Bank for Reconstruction and Development (EBRD), think tanks, among others Aspen Institute and World Economic Forum (WEF).

Other present positions

(2018-present) Board Member at the Joint Italian Arab Chamber of Commerce (JIAC), Rome – Italy

(2016-present) Supervisory Board Member at the Master in International Business in China (MIBC), Libera Università Mediterranea (LUM) Jean Monnet, Bari – Italy

(2015-present) Board Director at Institute for the Promotion of Arbitration and Conciliation in the Mediterrean (ISPRAMED), Milan - Italy

(2013-present) Advisor and Head of Italian Secretariat Office at LEBITALIA - Lebanese Italian Business Council, in cooperation between the Chamber of Commerce, Industry and Agriculture in Beirut and Mount Lebanon and the Chamber of Commerce of Milan, Milan – Italy

(2009-present) Senior Expert at the European Commission, Brussels – Belgium. Member of the so-called "European Union - Tunisia Council for Entrepreneurship", promoted by the European Commission - DG GROW and the Government of Tunisian Republic, under Vice President and Commissioner for Industry and Entrepreneurship Antonio Tajani (2013-2015). Member of the so-called "Working Party on Euro-Mediterranean Industrial Cooperation" promoted by European Commission - DG GROW. TAIEX Expert for short term technical assistance & other instruments managed by DG ENPI in the framework of the European Neighbourhood Policy and Enlargement Negotiations Countries.

Previous positions covered

(2013-2018) Chief Strategy Officer (CSO) - Dirigente delle Aree Strategiche - at Promos - Special Agency for International Activities of Metropolitan Chamber of Commerce of Milan, Monza Brianza and Lodi, Milan - Italy. In charge for the Departments for Strategic Marketing, International Projects, Investments and Executive Education. Supervisor at "Invest in Lombardy". Supervisor and Board Director at the "New Institute for International Business (NIBI)". During Expo Milano 2015, in charge of the "B2B Expo Matching Program". Member of the Task Force for the candidacy of Milan to host EMA - European Medicine Agency, in cooperation with Italian Government, Lombardy Region and City of Milan. On behalf of the Union of Italian Chambers of Commerce, in charge of the "Export Promotion for Italy Program – Progetto Sostegno all'Export dell'Italia", involving more than 90 Italian Chambers of Commerce.

(2011-2016) Executive Director and Board Advisor, Euro-Mediterranean Development Center for MSMEs (EMDC) Foundation, Milan – Italy. EMDC was established by the Milan Chamber of Commerce, with the Italian Ministries of Economic Development and Foreign Affairs, IntesaSanpaolo Bank, with the support of the European Commission and the League of Arab States. Acknowledged by the Union for the Mediterranean (UfM) as Initiative of specific relevance for the promotion of socio-economic development in the Euro-Mediterranean context, the EMDC was co-founded by the European Investment Bank (EIB), through the FEMIP Trust Fund. Member of the MED Alliance Executive Committee managing the "Euromed Invest Programme", co-funded by the European Union (2014-2017).

(2009-2013) Investor Advisory Board Member at the EUROMED FUND, Milan – Italy. A private equity fund sponsored by Lombardy Region, through Finlombarda SpA, and the Milan Chamber of Commerce, with the participation of the European Investment Bank (EIB), under its FEMIP Trust Fund; it was managed by Finlombarda Gestioni SGR S.p.A.

(2008-2013) Board Member at Italian-Arab Chamber of Commerce, Rome – Italy

(2008–2012) Director for Mediterranean and Middle East - Dirigente dell'Area Mediterraneo e Medio Oriente - at Promos, Special Agency for International Activities of the Chamber of Commerce of Milan, Milan – Italy. Among other specific tasks and achievements, in charge of the organisation of large scale events focusing the Med region: the "Economic and Financial Forum for the Mediterranean", in cooperation with Italian Government, Lombardy Region, and European Commission (Milan, 2008-2013); the "2nd Euro-Arab Conference to Support SMEs", in cooperation with European Commission, League of Arab States (LAS), Italian Ministry of Foreign Affairs and Lombardy Region (Milan, 2011); the "10th FEMIP Conference" (Tunis, 2012), promoted by European Investment Bank (EIB), in collaboration with the Tunisian Ministry of Investment.

(2001-2008) Senior Advisor and Head of Economic Development Sector at the Presidency of the Council of Ministers - Prime Minister's Diplomatic Advisor Office, Special Unit for the Reconstruction, Stabilization and Development of the Balkan Region, Rome – Italy. Senior Advisor to the Special Representative for the Balkans of the Prime Minister. Expert and/or permanent member in the framework of the relevant regional programs and Organisations: Stability Pact for South East Europe, Central European Initiative (CEI), Ionian - Adriatic Initiative (IAI), also during the Semester of the Italian Presidency of the Council of the European Union (2003).

(2006–2007) Senior Advisor and Board Member at Confcommercio - Imprese per l'Italia - Commission for Internationalization and Made in Italy, Rome – Italy

(2002-2006) Head of International Marketing and Business Development, Senior Advisor to the Chairman – Dirigente - at Aries - Special Agency for International Activities of the Chamber of Commerce of Trieste, Trieste - Italy

(2000-2001) Program Manager for East Europe and Asia – Pacific at the International Marketing Department at Promos - Special Agency for International Activities of the Chamber of Commerce of Milan, Milan – Italy

(1999-2000) Senior Advisor, Minister's Cabinet Staff Member at the Office of the Minister for the Relations with the Parliament, Presidency of the Council of Ministers - Department for the Relations with the Parliament, Rome - Italy

(1999-2000) Senior Advisor for Globalization Policies and Affairs, Minister's Cabinet Staff Member at the Office of the Minister for European Affairs, Presidency of the Council of Ministers - Department for the Community Policies, Rome - Italy

(1999) Junior Account Executive, Corporate and Finance Business Unit - Fleishman Hillard Italy S.p.a., Milan - Italy

(1999) Junior Expert at the Task Force for Humanitarian Aid and Emergency Operations addressed to the Refugee Population, IDPs and Asylum Seekers affected by War Events in the Balkans, **Presidency of the Council of Ministers - Department for Social Affairs**, Rome – Italy
(1993–1999) Short-term, and Long-term Resident Volunteer - Associate Expert & Junior Professional Officer (JPO) for several International Organisations, during the war and conflicts in the Balkans, in emergency, humanitarian and civil protection operations, addressed to refugees, IDPs and asylum seekers, in Former Yugoslavia, Albania and Italy
(1992-1994) Junior Consultant for MICE (Meetings, Incentives, Conferences and Exhibitions) industry at **InterStand Service S.r.l.**, Milan – Italy

Academic Career

(2008-2009) Contract Professor in "International Project Management", Department of Sociology and Social Research - **Università degli Studi di Milano – Bicocca**, Milan

(2003-2009) Contract Professor and Board Director in "Economy and Culture of Eastern European Countries", "Economy and Culture of Russia", "European Institutional Policies and Policy Tools" - "Master East - Industrial and Commercial Relations with Eastern European Countries", Faculty of Economics - **Università degli Studi di Macerata**, Macerata

(2004-2008) Contract Professor and Faculty Board Member in "Methodology and Techniques in Peacekeeping Operations", Faculty of Political Sciences "Cesare Alfieri" - Degree in "Peacekeeping, Mediation and Conflict Resolution" - **Università degli Studi di Firenze**, Florence

(2002-2008) Scientific Advisory Board Member and Contract Professor in "International Project Management" - "Master in State Management and Humanitarian Affairs - SMHA", "Master in European Studies and International Relations - ESIR", "International School for European Education", at "Eurosapienza" - Research Center in European, International and Development Studies, Faculty of Economy - **Università degli Studi Roma "La Sapienza"**, Rome

(2006) Senior Training Consultant in "EU Programs and Funds" - "Course for Strategies and Development of the Italian Provinces", **Formez PA – Centre for Services, Assistance, Studies and Training for the Modernization of the Public Administration**, **Presidency of the Council of Ministers, Department for Public Administration (DFP)**, Rome

(2004-2006) Contract Professor in "Project Management" - "Master in Human Rights and Humanitarian Operations", Faculty of Education Science - **Università degli Studi di Siena**, Siena

(2005) Senior Training Consultant in "Politics and Economics of South East Europe" - "Globform: Opportunities and Tools for International Market Operations. An Executive Education Program for Italian Chambers of Commerce and Industry Managers" at **Fondazione Istituto Guglielmo Tagliacarne**, Rome

(2004-2005) Contract Professor in "International Project Management", "Master in Human Rights and Conflict Management" - **Scuola Universitaria Superiore di Pisa Sant'Anna**, Pisa

(2003-2005) Contract Professor in "Project Management in conflict and post-conflict Countries in the Balkan region" – "Master in Planning and Management of Cooperation and Training Operations for Central-Eastern and Balkan Europe", Faculty of Education Science - **Università degli Studi di Trieste**, Trieste

(2004) Senior Training Consultant, Course "Balkan Expert Technical Assistance", jointly promoted by the Italian Ministry for Economic Development and **INFORMEST, Agenzia per lo Sviluppo e la Cooperazione Economica Internazionale**, Gorizia

(2003-2004) Senior Training Specialist, "Executive Education program for Italian Seconded National Experts (SNEs) to Agencies and Ministries from South - Eastern European Countries", jointly promoted by the Italian Ministry for Economic Development and **ITA - Italian Trade Commission**, Rome

(2002) Visiting Lecturer of the Course "The European Network of Infrastructure and the Perspectives of Integration in the South – Eastern European Countries: The Multi – Modal Paneuropean Corridors", "Summer School", **ISPI - Istituto per gli Studi di Politica Internazionale**, Milan

(1999-2001) Teaching and Research Assistant – "Cultore della materia" for "Human and Population Geography", **Università Cattolica del Sacro Cuore di Milano**, Faculty of Literature and Philosophy - Degree in Modern Literature, Milan

(1998-2001) Teaching and Research Assistant – "Cultore della materia" for "Political and Economic Geography", **Università degli Studi di Milano**, Faculty of Political Sciences - Degree in International Relations, Milan

(1999-2000) Visiting Lecturer in "Tourism in Croatia: War Events as Factors of Geographical and Economical Transformation" - Course "Political and Economical Geography" - Faculty of Arts, Tourism and Markets, **Libera Università di Lingue e Comunicazione IULM**, Milan

(1998-1999) Visiting Lecturer in the "Course in Geopolitics of the Balkan Region" - **Italian Association of Professors in Geography (AIIG)**, Milan

(1998-1999) Visiting Researcher at the "**Miroslav Krleža**" **Institute of Lexicography**, Zagreb (Croatia)

(1997) Visiting Research Scholar focusing on "War Events in Former Yugoslavia as Causes of Territorial Transformation" at **Istituto Affari Internazionali (IAI)**, Rome

Education Career

He holds a **PhD on Geo-history and Geo-economy on Borders' Regions** at **Università degli Studi di Trieste** – Department of Geographical and Historical Sciences, as well as a **Master on European Law and Policies** at **Università degli Studi di Roma**.

He attended a **Higher Education Course of Management** at **MIP - Politecnico di Milano**, Business School for Management - Corporate Education. He studied Management Engineering at **Faculty of Engineering - Politecnico di Milano** and **Political and Economic Geography** at **Faculty of Literature and Philosophy - Università Cattolica del Sacro Cuore di Milano**.

Publications

Since 1997, author of several articles, studies, researches, reports and handbooks. Among other publications, he is author of the volume "**Islam Balcanico**", UTET, Torino (2008). **Editorial Staff Freelance** at "**Il Popolo**" newspaper, Rome – Italy (1999-2001) and at "**Avenire**" newspaper, Milan – Italy (1999), with several articles focusing on politics and economics of Eastern European Countries and CSI, foreign politics and economics, with special regard to the war events and humanitarian emergency in the Balkans.

Foreign Languages

Besides **Italian**, as mother tongue, **working languages** are **English, French, Spanish, Russian, Slovenian, Serbo-Croatian (Bosnian), Macedonian**. He was born in 1971, Milan (Italy).